



PINXS Software Store Theme

Installation and User Instructions for WordPress

Install the theme, activate your licence, configure WooCommerce, build your homepage, set up products, manage starter pages and keep your software store maintained safely.



WooCommerce ready

Homepage sections

Product page tools

Modern design



Version covered: PINXS Software Store Theme v2.2.41. Licence wording: Lifetime licence, lifetime support, 12 months updates.

Contents

- 1. What the theme does
- 2. Requirements and preparation
- 3. Installation
- 4. Licence activation
- 5. First-run setup checklist
- 6. WooCommerce setup for software sales
- 7. Homepage setup and Customizer controls
- 8. Menus, logo, header and footer
- 9. Product setup and software details
- 10. Starter pages and page templates
- 11. Blog layout tools
- 12. Elementor compatibility
- 13. Updates, backups and maintenance
- 14. Troubleshooting



1. What the theme does

PINXS Software Store Theme is a commercial WordPress theme designed for selling software, plugins, themes and digital downloads with WooCommerce. It provides a polished storefront layout, software-focused product pages, homepage sections, starter pages and WooCommerce styling.

The default site layout is built to work with the standard WordPress block editor. Elementor is optional rather than required, so the theme can run cleanly on a normal WordPress and WooCommerce installation.

Storefront layout	Software product fields	Sales content blocks	Account support
Homepage, product archive and software product pages.	Version, requirements, licence, support, updates and download size.	Benefits, compatibility, licence cards, FAQ and changelog.	WooCommerce account cards for downloads, orders and licence keys when enabled.

2. Requirements and preparation

- WordPress 6.6 or newer.
- PHP 8.1 or newer recommended.
- WooCommerce is required for ecommerce, products, checkout, downloads and customer account features.
- Elementor is optional. The theme does not require Elementor for its default layout.
- PINXS License Manager is optional, but useful when selling licensed plugins or themes through Plugin Nexus licensing.

Before changing a live store, take a full backup of the site files and database. For an existing shop, test the theme on a staging copy first.

3. Installation

1. Download the theme ZIP from your Plugin Nexus account or purchase email.
2. In WordPress admin, go to Appearance > Themes.
3. Click Add New, then Upload Theme.
4. Choose the PINXS Software Store Theme ZIP file and click Install Now.
5. After installation completes, click Activate.
6. Install and activate WooCommerce if you will be selling products or digital downloads.
7. Clear any site cache or server cache after activation, especially if replacing another theme.

Do not unzip the theme and upload the internal folder through the WordPress theme upload screen. WordPress expects the original theme ZIP package.



4. Licence activation

This retail version includes Plugin Nexus licensing. Until the licence is activated, Gutenberg editing and editable theme builder features are locked. The public site can continue to display, but editing protected theme areas requires activation.

8. After activating the theme, look for the PINXS Software Store Theme licence notice in wp-admin.
9. Click Activate licence, or go to Appearance > PINXS Software Store Theme Licence if shown in your admin menu.
10. Enter the licence key and customer email address used for the purchase.
11. Click Activate or Save Activation.
12. When activation succeeds, return to Pages, Products or Appearance and continue editing.

A licence that has already been activated should continue allowing editing even after the update/support entitlement expires. Expiry affects new updates and support access, not normal editing on an already activated site.

5. First-run setup checklist

- Confirm WordPress, PHP and WooCommerce meet the requirements.
- Activate the theme licence.
- Run WooCommerce setup if this is a new store.
- Create or reset the Plugin Nexus homepage from Appearance > Plugin Nexus Home if required.
- Set the homepage under Settings > Reading if WordPress has not selected it automatically.
- Create your main menu under Appearance > Menus or Appearance > Editor/Navigation depending on your WordPress setup.
- Add product categories such as Plugins, Themes, Utilities or Bundles.
- Create your first WooCommerce product and complete the Software Product Details panel.
- Check the front-end homepage, product archive, product page, cart, checkout and customer account pages.

6. WooCommerce setup for software sales

The theme styles WooCommerce, but WooCommerce still controls products, orders, checkout, payment methods, tax, downloads and customer accounts.

Recommended WooCommerce settings

- Go to WooCommerce > Settings > Payments and connect your payment gateways.
- Go to WooCommerce > Settings > Products > Downloadable products and choose a download method suitable for your hosting.
- For software ZIP files, create products as Downloadable and, where appropriate, Virtual.
- Add prices, product images, short descriptions, categories and download files in the normal WooCommerce product editor.
- Test checkout with a sandbox payment method before accepting live purchases.



If you are selling licensed software, connect products to your licence system so customers receive the correct licence details after purchase.

7. Homepage setup and Customizer controls

The theme includes a managed homepage system with dynamic sections and Customizer controls. It can generate a styled homepage without Elementor.

13. Go to Appearance > Plugin Nexus Home.
14. Use the available option to create or reset the homepage if the page is missing or needs rebuilding.
15. Go to Settings > Reading and select the generated homepage as the static front page if needed.
16. Go to Appearance > Customise > Plugin Nexus Homepage Content.
17. Edit the hero headline, paragraph, button labels, button URLs, trust text, performance card, sales card, product card and order card content.
18. Use visibility controls to show, hide or limit homepage elements to desktop or mobile.
19. Publish the Customizer changes and refresh the front end.

Hero section	Trust strip	Why Choose	Comparison
Badge, headline, text, buttons, trust/rating and graphic cards.	Five configurable trust messages such as WooCommerce, Stripe and support.	Four editable cards for key business benefits.	Editable table for licence or package comparison.
Documentation CTA	Newsletter	Featured products	Reviews/categories
A help/selection call-to-action section.	Built-in form action or shortcode area.	Dynamic WooCommerce products section.	Dynamic store content where available.

8. Menus, logo, header and footer

- Use Appearance > Customise or Appearance > Site Identity to upload the store logo and site icon.
- Use Appearance > Menus or the WordPress navigation editor to build the header menu.
- Common menu items are Home, Products, Categories, Resources, Contact and Blog.
- The header includes WooCommerce-related icons when WooCommerce is active.
- Footer content and theme-wide options can be adjusted through the Customizer and normal WordPress widgets/blocks where available.

After changing logos, menus or footer content, check the site on desktop and mobile. Header spacing can change depending on the length of menu labels.

9. Product setup and software details

Each WooCommerce product can use the theme's Software Product Details panel. These fields control the extra software-style content shown on product pages.



Basic product steps

20. Go to Products > Add New.
21. Enter the product title, main description and short description.
22. Set product data to Simple product unless your product needs variations.
23. Tick Virtual and Downloadable for software downloads where appropriate.
24. Add the price, downloadable file, product image and product category.
25. Scroll to Software Product Details and complete the theme-specific product fields.
26. Publish the product and view it on the front end.

Important Software Product Details fields

Quick detail grid Version, last updated, licence, support, updates and download size.	Product links Live demo, documentation and changelog buttons.	Benefits Feature highlights and a product benefits section.	Compatibility WordPress, PHP, WooCommerce, HTML and CSS information.
Licence cards Single site, multi-site and unlimited licence descriptions.	Tabs/FAQ Description, changelog and question-and-answer content.	Custom content Rich text, media, embeds, videos, HTML or shortcodes.	Sort order Control the order of product page sections.

The FAQ field supports one question per line, or the format Question | Answer. The changelog field supports one changelog item per line.

If the product is mapped to PINXS License Manager, the theme can display detected licence mapping details such as activations and licence information where available.

10. Starter pages and page templates

The theme includes starter pages and templates for a complete software store. These are intended as editable starting points rather than fixed content.

Products Store/product catalogue layout.	Categories Product category landing page.	Promotions Offer or campaign page.	Documentation Help/documentation landing page.
Contact Contact information and form area.	Blog Blog index layout.	Full width Clean content page template.	Elementor templates Optional canvas and full-width templates.

- Edit starter pages from Pages in wp-admin after the licence has been activated.
- Replace placeholder text, buttons and form shortcodes with your real store content.
- Do not delete internal builder pages unless you understand what they control.
- Some builder pages may be kept private/noindex because the theme uses them internally for public layouts.



11. Blog layout tools

The theme includes blog archive and blog post layout tools so the blog can match the store branding. These tools are useful for publishing product announcements, tutorials, changelogs and trust-building posts.

- Use the blog index/page template for the main Blog page.
- Use the blog archive layout tools to control the listing style.
- Use the blog post layout tools to keep individual posts visually consistent.
- Keep product posts focused on customer problems, installation advice, use cases and update notes.

12. Elementor compatibility

Elementor is optional. The theme registers Elementor-friendly templates and theme locations when Elementor is installed, but the main theme layout is not dependent on Elementor.

- Use the standard WordPress block editor for the default homepage and starter pages unless you specifically want an Elementor page.
- Use Elementor Canvas or Elementor Full Width templates only for pages you deliberately want to design in Elementor.
- If a reset tool removes Elementor metadata from reset pages, it is intended to allow the clean block-based layout to reload.
- If Elementor is not installed, the theme's Elementor compatibility code should not affect the default layout.

13. Updates, backups and maintenance

- Back up the site before installing theme updates.
- Keep WordPress, WooCommerce and essential plugins updated.
- Check the homepage, product pages, checkout and customer account area after every major update.
- Use a child theme or Customizer/custom CSS for site-specific styling changes instead of editing the parent theme files directly.
- Keep your licence active if you want access to new theme update downloads during the update entitlement period.
- Use a staging site for larger WooCommerce, PHP or theme changes.

Avoid editing the theme PHP files directly on a live store. Direct edits can be overwritten by future updates and may break the site if a syntax error is introduced.

14. Troubleshooting

The theme installed but editing is locked

Activate the theme licence from the admin notice or the licence page under Appearance. Gutenberg editing and editable theme builder features remain locked until activation succeeds.



Homepage changes do not show

- Confirm you published the Customizer changes.
- Clear any page cache, server cache or CDN cache.
- Check that Settings > Reading is using the intended homepage.
- If needed, use Appearance > Plugin Nexus Home to rebuild the homepage content.

WooCommerce products do not appear

- Check products are published, priced and assigned to categories.
- Confirm WooCommerce is active.
- Check visibility settings in the WooCommerce product editor.
- Clear cache and regenerate thumbnails if product images look incorrect.

Product page sections are missing

- Open the product editor and check the Software Product Details visibility toggles.
- Confirm the section content fields are filled in.
- Check the section sort order values if content appears in an unexpected order.

Checkout or downloads are not working

- Review WooCommerce payment, tax and checkout settings.
- Confirm downloadable file paths are valid and accessible to WooCommerce.
- Test with a small downloadable file first to confirm the flow.
- Check WooCommerce logs for payment gateway or download permission issues.

Support: for help with the theme itself, contact Plugin Nexus support with your WordPress version, PHP version, WooCommerce version, theme version, error message and screenshots of the issue.